



Woodlots: Rooted in Learning



2022 FBCWA and WPDC Conference – Sponsorship Package

After a two-year hiatus, the **Fraser Valley Woodlot Association (FVWA)** is pleased to be hosting the 2022 Woodlot Conference in combination with the **Federation of British Columbia Woodlot Associations (FBCWA)** and **Woodlot Product Development Council (WPDC)** Annual General Meetings on **October 14th to 16th** at the Clarion Hotel and Conference Centre in **Abbotsford, BC**.

The theme for this year's event is **Woodlots: Rooted in Learning**. Throughout the course of the three days of the conference; keynote speakers and special guests will discuss the important role that woodlots play in continuing education and relationship building in the communities in which they operate.

Sixteen of the 845 active woodlots in British Columbia are located in the Chilliwack Natural Resource District. They have a combined Allowable Annual Cut (AAC) of 52,531m³. Five of these woodlots are held by First Nations and two are associated with post-secondary education institutions.

While many of the woodlots in the Fraser Valley are surrounded by urban and high value recreation areas, woodlot owners and their operations find themselves under the microscope of the public eye.

Maintaining open dialogue with First Nations, stakeholders and local governments is just one way that woodlot tenures can incorporate multiple values on the landscape.

The forest industry is facing a time of uncertainty and increased scrutiny from the public. This conference will be a forum for woodlot owners, First Nations, other licensees, post-secondary education leaders and forest professionals to meet and discuss moving forward and promoting sustainable forest management and harvesting.

Funds raised through sponsorship will recognize you as a local supporter of the woodlot program and help to showcase small-scale forestry operations in the Fraser Valley. Your sponsorship will encourage people from all over the province to visit and provide opportunities to attract special guests and keynote speakers who support forestry education in local communities.

Sponsorship benefits are listed on the following table. Where opportunities exist to sponsor individual events at the conference, the volunteering organizing committee will assign the sponsorship to selected events as commitment forms and payments are received.

In-kind donations for the silent auction, swag bags or assistance with transportation are greatly appreciated. If there is something we may not have thought of that could help to make this conference a success, please don't hesitate to reach out.

We appreciate your consideration of a sponsorship at any level.

The Fraser Valley Woodlot Association Host Committee.

Sponsorship Benefits - 2022

Sponsorship Level	CEDAR \$5,000 +	FIR \$4,000	PINE \$3,000	HEMBAL \$2,000	LARCH \$1,000	DECIDUOUS \$500
Event Sponsor	Presenting Sponsor of the Friday Night Think Tank or Saturday Night Banquet	Presenting Sponsor of Keynote Speaker or Panel	Presenting Sponsor of Breakfast or Lunch	Presenting Sponsor Sunday Field Trip		
Listed in Registration Brochure and option to include Literature in Registration Brochure	Yes	Yes	Yes	Yes	Yes	Yes
Logo Included in Sponsor List in the Woodlot Almanac	Yes	Yes	Yes	Yes		
Complimentary one year subscription to the Woodlot Almanac	Yes	Yes	Yes	Yes		
Social Media (FBCWA)	2 Social Media Sponsor Shoutouts	1 Social Media Sponsor Shoutout	1 social media Sponsor Shoutout	1 social media Sponsor Shoutout		
Sponsor Supplied Banner Display	2 Banners or Signs (3'x 8') Front Entrance & High Visibility	1 Banner or Sign (3'x 8') Front Entrance & High Visibility	1 Banner or Sign (3'x 5')	1 Banner or Sign (3'x 5')	1 Banner or Sign (3'x 5')	
Website (FBCWA)	One month banner on Federation Website	One month banner on Federation Website	One month banner on Federation Website	One month banner on Federation Website		
Tickets & Swag						
Full Conference Registration	4	3	2	1		
Banquet Tickets	4	3	2	1		
Field Trip	2	1	1	1		
Fraser Valley Swag Bag	4	3	2	1	1	1

2022 Federation of British Columbia Woodlot Association and Woodlot Product Development Council Annual Conference Sponsorship Commitment Form

Sponsor Information

Company Name:		Contact Person:	
Street Address:		Province:	
City:		Postal Code:	
Phone:			
Email Address:			

Sponsorship Level (Please check one)

<input type="radio"/>	CEDAR	\$5,000+
<input type="radio"/>	FIR	\$4,000
<input type="radio"/>	PINE	\$3,000
<input type="radio"/>	HEMBAL	\$2,000
<input type="radio"/>	LARCH	\$1,000
<input type="radio"/>	DECIDUOUS	\$500
<input type="radio"/>	In-kind – Draw prizes, transportation for field trips, Services	(Please specify)

Complimentary Registrations: Cedar (4) Fir (3) Pine (2) HemBal (1)

Name of Attending Delegate(s) for Name Badges:

1. _____ 2. _____
 3. _____ 4. _____

Conditions: Payment Details (select either option):

CHEQUE: Please make cheques payable to: Fraser Valley Woodlot Association and mail with this package to:

Fraser Valley Woodlot Association
28101 Dewdney Trunk Road, Maple Ridge, BC, V2W 1M1

E-TRANSFER: Please direct E-transfers to jonsmyth@telus.net: Please indicate the Sponsor Name in the comment field.

NB: Completed Sponsor Packages may also be emailed to: jonsmyth@telus.net

Do you require an Invoice/Receipt? (Please check one)

YES NO

PLEASE NOTE: In order to guarantee inclusion in the FBCWA website, social media and print marketing, commitment forms and funds are due by June 15, 2022.

Sponsor Signature:		Date:	
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*Thank you for your
support!*