Woodlot Product Development Council

Project Closure Report

Project Name:	The Next Level of Success
Department:	Research & Development
Focus Area:	Opportunities to use the woodlot levy & other resources to aid licensees.
Product/Process:	Report submitted August 2012
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Date:	May 21, 2013

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1 PROJECT CLOSURE REPORT PURPOSE

Project Closure Report Purpose

At the joint FBCWA/WPDC Directors Meeting in Richmond BC on March 2, 2013, a request was made (See Action #5) to formally close off the Next Level Phase 1 project by compiling a report that summarized the project which could be distributed to all woodlot licensees.

2 PROJECT CLOSURE REPORT GOALS

Project Closure Report Goals

This Project Closure Report is created to accomplish the following goals:

- Outline project highlights
- Identify recommendations and outcomes
- Close the project.

3 PROJECT CLOSURE REPORT SUMMARY

3.1 **Project Background Overview**

Project Background Overview

The goal of this project was to develop a plan for the WPDC and its members that will guide decision making on the continued use of WPDC reserve funds to improve the economic situation of WLs over the next 5-10 years.

3.2 **Project Highlights and Best Practices**

Project Highlights

- Consultations with people in the woodlot community
- Interviews with 47 woodlot licensees who sell products other than sawlogs
- Discussion with 25 experts in forestry business extension
- · Preliminary research into best practices of other woodlot organizations

3.3 **Project Synopsis**

Synopsis of Report

- The report outlines 21 recommendations.
- Some of the recommendations relate directly to the purposes of the Council as identified in the WPDC Vision and Strategic Plan.
- Also identified are recommendations that do not fit the WPDC purposes; or may require a change to forest legislation; or are priority activities that are being actively pursued by the FBCWA.
- The report and the plan are available on the website www.woodlot.bc.ca

3.4 **Project Outcomes**

Outcome of Report

- During the development of the report, the WPDC established a joint FBCWA/WPDC review team that included the following woodlot licensees: Mike Larock, David Zirnhelt, Denise English, Chris Elden, Mark Clark, John Massier and Shawn Flynn
- Progress reports were published in the Woodland Almanac.
- A questionnaire was distributed to all woodlot licensees seeking their input on future direction. However, a poor response rate made it not statistically valid.
- The WPDC and the FBCWA entered into a formal business agreement to ensure that the Federation is and will continue to be, the central vehicle to provide support and services to all woodlot licensees in BC consistent with the vision and strategic goals of the Council.

4 **PROJECT CLOSURE**

4.1 **Project Closure Recommendations**

Project Closure Recommendations

• To gain project closure approval from the Council Directors.

5 PROJECT CLOSURE REPORT APPROVALS

Prepared By Cathy McClary, WPDC Coordinator WPDC Coordinator

Approved By Denise English WPDC President

> Shawn Flynn WPDC Vice President

Tina Hesketh WPDC Treasurer

Jim Collins WPDC Director, Peace

Jerry Benner WPDC Director, South

Rod Blake WPDC Director, South

Mark Clark FBCWA Liaison

Approval Date May 30, 2013 by Teleconference